

# Naje Badu Love

Author · Founder · Women's Transformation Speaker · Wellness Advocate  
for Women in the Workplace

*Founder of Journey Up! · Creator of the Finally Yours Framework*



Naje brings a body of work — books, frameworks, and a living membership community — into rooms where women are asked to lead, hold, and give. What she leaves behind is not a talk. It is language they keep using.

## SIGNATURE TOPICS

- **Finally Yours**  
The framework for releasing inherited roles and becoming who you actually are — Naje's flagship methodology, built for keynote or workshop delivery.
- **The Performance Identity**  
What happens when doing it all stops working — naming the conditioned over-functioning driving burnout in high-performing women.
- **Command Presence**  
Leading, deciding, and holding your ground under pressure — drawn from Naje's years officiating NCAA Women's Basketball.
- **Building a Culture Women Actually Recover In**  
What organizational wellness looks like when it's structural, not cosmetic.

*Titles shown reflect Naje's core frameworks — confirm final wording against your published Speaking page.*

## FORMATS

Keynote

Workshop

Podcast Guest

Multi-Session Series

## PROGRAMS

- 01 The Keynote Experience
- 02A Finally Yours: The Immersive
- 02B Finally Yours: The Journey
- 03 Finally Yours: Executive
- 04 The Wellness Library
- 05 Journey Up! Sport

## ABOUT NAJE

Naje Badu Love is an author, former NCAA Women's Basketball Official, and the founder of Journey Up! — a personal development platform built around the Finally Yours framework. Her books, coaching, and speaking are drawn from lived reconstruction, not detached theory, which is what makes the work resonate in rooms full of women who are tired of being told to just push through.

### HR & PEOPLE LEADERS

Wellness, retention, and culture programming for women-heavy teams.

### WOMEN'S ERG LEADERS

Programming that goes beneath surface-level empowerment content.

### L&D & CONFERENCE ORGANIZERS

A keynote or workshop built to be remembered past the closing slide.

### ATHLETIC & OFFICIATING ORGS

Soft-skills development for coaches, officials, and athletes.